



Stockholm
BAUHAUS[®]
Athletics

MEDIA INFO 2015



 Stockholm
The Capital of Scandinavia



IAAF *Diamond League*



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Compiled by

Johan Storåkers, John-Eric Ericsson,

and Jonas Hedman



IAAF *Diamond League*





Stockholm Olympic Stadium 30 July 2015

WELCOME TO THE 49TH DN GALAN

Dear Athletics Friends,

Welcome to Stockholm and Stockholm BAUHAUS Athletics, one of the stops on the IAAF Diamond League circuit. We are proud to present a top-class athletics meeting with a lot of interesting global and Swedish stars!

Our staff are keen to offer a professional and high level of media service. Please don't hesitate to ask if you have any questions.

The Stockholm Olympic Stadium holds the world record for the arena with the most world records: 83 of them. We are proud of this stadium and its 103 years old history even if there are some practical challenges running a modern meet in such an old stadium. However, we believe it's more than worth it to experience world-class athletics in this classic arena.

In this press manual we hope that you will find all the practical information you need but we are available to assist you with any further questions you may have. Once again, welcome to Stockholm BAUHAUS Athletics, a part of the great IAAF Diamond League!

Kind Regards,

Johan Storåkers
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Mobile +46 709 40 78 75

John-Eric Ericsson
Head of Media Service
Mobile +46 701 47 90 47

Tommy Holl
Photo Chief
Mobile +46 703 18 94 33



 **Stockholm**
The Capital of Scandinavia

 **OMEGA**



IAAF *Diamond League*



TIME SCHEDULE

16:00	◆	W	Triple Jump
16:05		M	1500 m D
16:15		M	1500 m C
16:25		M	800 m D
16:30		M	800 m C
16:35		M	800 m B
16:45		W	800 m B
17:00		B/G	Youth Relay 4x200 m heat 1
17:15		B/G	Youth Relay 4x200 m heat 2
17:20	◆	M	Discus
17:30		B/G	Youth Relay 4x200 m heat 3
17:45		M	400 m D
17:50		M	400 m C
17:55		W	High Jump
18:00		W	Long Jump
18:05		M	110 m Hurdles B
18:15		W	100 m B
18:30		W	400 m Hurdles B
18:40		M	200 m B
18:50		M	4x100 m

19:00 **OPENING CEREMONY**

19:15		B/G	Youth Relay 4x200 m final
19:22		M	1500 m B
19:25	◆	W	Pole Vault
19:35		W	200 m
19:48		M	400 m B
20:03	◆	W	400 m Hurdles
20:08	◆	M	Long Jump
20:12	◆	M	High Jump
20:15	◆	W	3000 m
20:30	◆	M	200 m
20:40	◆	W	Javelin Throw
20:45	◆	M	110 m Hurdles
20:55	◆	W	800 m
21:05	◆	M	3000 m Steeplechase
21:20	◆	M	400 m
21:30		M	800 m
21:40	◆	M	1500 m
21:50	◆	W	100 m

21:55 Diamond Award



PRACTICAL MEDIA INFORMATION

ACCREDITATION CARDS

Accreditation cards must be picked up in person, photo ID is required. The cards can be collected at the sub-media center during its opening hours, see section MEDIA CENTER. You can also collect the cards at the media entrance at the Stockholm Olympic Stadium **Thursday July 30th 3 pm – 8 pm**.

We encourage you to pick up your accreditation at the sub-media center and to do so as early as possible as it will avoid you having to queue for too long.

CONTACTS

If you have any queries at all during your stay, please contact any of the media managers and we'll do everything we can to ensure your needs are met.

Johan Storåkers – Communications and PR Manager – +46 70 940 78 75

John-Eric Ericsson – Head of Media Service – +46 70 147 90 47
(Technical, logistic and accreditation issues)

Tommy Holl – Photo Chief – +46 70 318 94 33

During Stockholm BAUHAUS Athletics, one or more media services representative will be on hand in the mixed zone, media tribune, media center and photo room to answer any immediate queries you may have.

ENTRANCE TO THE STADIUM

Entrance to the stadium is on Lidingövägen, entrance F. Say that you are a media representative if you haven't collected your accreditation card at the sub-media center. When you have entered the stadium go to the media area near the clock tower. Look for the tower to your right when you have entered. A sign will tell you where the media entrance is at the clock tower. For those acquainted with the stadium, the clock tower is located just at the end of the home stretch, close to the finish line of the track.

HOTEL

The meeting hotel is:
Nordic C Hotel
Vasaplan 4
SE-111 22 Stockholm

The media representatives must book accommodation themselves by contacting coordinator@nordichotels.se. Mention that you are a media representative to Stockholm BAUHAUS Athletics to get a 10 % discount at Nordic Light Hotel, which is located next to the meeting hotel, Nordic C Hotel.

To check-in please go to the main desk at the Nordic Light Hotel. Media representatives can not check-in at the Stockholm BAUHAUS Athletics hotel desk!



IAAF *Diamond League*





Stockholm Olympic Stadium 30 July 2015

INTERNET ACCESS

A dedicated wireless network will be available at the sub-media center in the Nordic C Hotel. Access information:

SSID (network name): Bauhaus
Password: Stockholm

If you have any issues accessing the network, don't hesitate to contact any person in the Stockholm BAUHAUS Athletics media staff.

Within Stockholm Olympic Stadium there will also be a wireless network available in the media tribune, media center, mixed zone and TV-compound. To access the network, you will receive personal login details at the stadium.

Mikael Wallblom or another person from the IT-staff can answer any questions you have about the internet access. To reach the IT-team you can use the following mobile number +46 73 024 78 62.

MEDIA CENTER

Sub-media center

The sub-media center is located at the official meeting hotel, Nordic C Hotel, Vasaplan 4, from Tuesday July 28th. The sub-media center will be found at the conference floor (first floor) in the Nordic C Hotel.

Opening hours

Tuesday July 28, 3 pm – 7 pm
Wednesday July 29, 9.30 am – 10 pm

Main-media center

The main-media center is located at the Stockholm Olympic Stadium.

Opening hours

Thursday July 30, 3 pm – end of meeting

MEDIA TRIBUNE

You will be assigned a specific seat in the media tribune. The media tribune is a temporary stand to accommodate you in the best possible way. There are certain limitations when working with a stadium that is 100 years old and this has been introduced as a measure to improve the situation for media from previous meets. The media tribune is located after the finish line.

MIXED ZONE

All interviews with the athletes should take place in the mixed zone. In the case of a world record or other extraordinary event, a press conference may be held and you will be informed. You will reach the mixed zone through the media tribune.



IAAF *Diamond League*





Stockholm Olympic Stadium 30 July 2015

PHOTOGRAPHERS

Tommy Holl (mobile. +46 70 318 94 33) is our photo chief during Stockholm BAUHAUS Athletics. He will be assigning people to the infield and setting the various photo zones. A photo briefing will be held at 5 pm (17.00) in Stockholm Olympic Stadium on Thursday July 30 in the photo room. There will be signposts to the photo room and plenty of personnel on hand that can direct you there if necessary.

It's worth noting that there will be a 'no go' zone right after the finish line and about 30 m beyond it. We will have someone ensuring that this zone is kept free but do bear it in mind in advance.

For those of you who are taking shots from the stands, it's also worth reminding you that the places to stop and sit and take a shot are those where there are no spectators being obstructed from their view.

PRE-EVENT PRESS CONFERENCE

A series of press conferences will take place on Wednesday July 29th from 11 am until around 2 pm at the official hotel Nordic C Hotel (conference floor). Detailed schedule and attending athletes will be sent to accredited media representatives before the press conference.

RADIO/TV RIGHTS

Live radio/TV broadcasting rights are handled by IMG. Contacts:
Patrik Bauer, email: patrik.bauer@imgworld.com, phone: (+46) 705 449766
Ann Schröder, email: ann.schroder@imgworld.com, phone: (+46) 708 520225

Host broadcaster

Sveriges Television, SVT, is host broadcaster and rights holder for Sweden. Live pictures must be obtained from the national rights holder.

TELEPHONE/ISDN LINE

If you have ordered a telephone or ISDN line through your national PTT provider or the national PTT provider in Sweden this will be ready for you at your seat.

TRANSPORT

Public Transport

To sub-media center, Nordic C Hotel

Nordic C Hotel is located next to the Stockholm Central Station. Head for Arlanda Express and you will find the hotel just outside the Arlanda Express office to the right. The media center will be located at the first floor in the hotel (the conference floor).

To the Stockholm Olympic Stadium

The underground system (Tunnelbana, recognizable by a 'T' sign) is probably the best way to get to Stockholm Olympic Stadium via public transport. Take the red line to Mörby Centrum from Stockholm Central Station and get off at 'Stadion.' Take the exit that is closest to the front of the train and you'll find yourself right outside the stadium. The journey takes around 4 minutes from The Central Station (T-Centralen).



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Stockholm Olympic Stadium 30 July 2015

Taxi

We recommend you to choose some of the larger taxi companies in Stockholm:

Taxi Stockholm: +46 8 15 00 00

Taxi Kurir: +46 8 30 00 00

Taxi 020: +46 20 20 20 20

WEATHER

Stockholm in the summer can provide many warm and pleasant evenings but there are no guarantees. We're in Scandinavia after all and those northern latitudes can result in cool evenings. A good tip is to make sure you have a warm top with you in case the temperatures fall.

VERY WELCOME TO Stockholm BAUHAUS Athletics! - A world class event with a diamond feeling! - IAAF Diamond League.



 **Stockholm**
The Capital of Scandinavia

 **OMEGA**



IAAF *Diamond League*



FIND YOUR SEAT

57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	42	41	40	39
Row 3																		
38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20
Row 2																		
19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1
Row 1																		

Seat	Last Name	First Name	Media Company
39	Alizon	Myriam	L'EQUIPE
13	Andersson	Pär	Expressen
49	Bailey	Teddy	trackalerts.com
43	Battaglia	Simone	La Gazzetta dello Sport
4	Bourigault	Frederic	Agence France Presse
20	Brockmann	Olaf	IAAF Diamond League
11	Broström	Oscar	Expressen
5	Cagnacci	Astolfo	Agence France Presse
36	Calasans De Lima	Wellington	R7 - Rede Record
51	Chaudry	Ziad	South London Guardian Newsquest
56	Correa	Caio	Perform Group
46	Eder	Larry	Fortius Media Group (RunningNetwork)
29	Ekman	Jan	Lokaltidningen Mitt i Stockholm
47	Fenton	Ryan	Flotrack
6	Fransson	Malin	Dagens Nyheter
37	Getnet	Fisseha	Kumneger magazine
22	Gómez Fernández	Mónica	IAAF
8	Gustavsson	Sven	Dagens Nyheter
23	Hardman	Dean	IAAF Diamond League



Continue FIND YOUR SEAT

57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	42	41	40	39
Row 3																		
38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20
Row 2																		
19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1
Row 1																		

17	Hedman	Jonas	Stockholm BAUHAUS Athletics
41	Hinds	Rodney	The Voice
10	Holmberg	Ludvig	Expressen
35	Joensson	Elin	The Local
54	Johansson	Peter	Cawa Media
44	Juck	Alfons	Freelance
1	Karen	Mattias	The Associated Press
27	Karlsson	Erik	Aftonbladet
55	Kassa	Theodros Arega	GIZEYAT
33	Korte	Annamari	YLE - Finnish Broadcasting Company
38	Krivokapic	Milos	Associated Press Television News
50	Kupila	Jari	Urheilulehti
14	Kvarnström	Jonathan	SVT Sport
28	Lindblad	Anders	Svenska Dagbladet
34	Lowe	Andre	Jamaica Gleaner
12	Lundberg	Angelica	Expressen



Continue FIND YOUR SEAT

57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	42	41	40	39
Row 3																		
38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20
Row 2																		
19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1
Row 1																		

48	Mack	Gordon	FloTrack
15	Malmsborg	Magnus	Svensk Friidrott
16	Nesi	Lorenzo	friidrott.se
30	Nguyen-Johansson	Per	Smålandsposten
31	Nilsson	Thord Eric	Östersunds-Posten
32	Nilsson	Inger	Västerbottens-Kuriren
42	Njuguna	William	Star newspaper
18	O'Callaghan	Colm	Stockholm BAUHAUS Athletics
7	Palmgren	Niils	Dagens Nyheter
24	Quine	Matthew	IAAF Diamond League
21	Rowbottom	Mike	IAAF
25	Sammet	Michelle	SPIKES / IAAF
45	Sampaolo	Diego	CORRERE
3	Scherman	Fredrik	TT Nyhetsbyrån
19	Shilazi	Elias	Stockholm BAUHAUS Athletics
53	Siele	Victor	NATION MEDIA GROUP
9	Strandman	Pelle	Dagens Nyheter
52	Weir	J Stuart	Verite Sport
26	Wennerholm	Mats	Aftonbladet
2	Widerberg	Mikael	TT Nyhetsbyrån
40	Wu	Junkuan	Xinhua News Agency



MEN

STADIUM RECORDS

100 m	9.84	Tyson Gay	USA	2010
200 m	19.77	Michael Johnson	USA	1996
400 m	43.50	Jeremy Wariner	USA	2007
800 m	1:41.73	Wilson Kipketer	DEN	1997
1000 m	2:13.93	Abubaker Kaki	SUD	2008
1500 m	3:29.30	Hicham El Guerrouj	MAR	1997
1 mile	3:51.32	John Kibowen	KEN	1998
2000 m	4:50.08	Noah Ngeny	KEN	1999
3000 m	7:25.79	Kenenisa Bekele	ETH	2007
5000 m	12:51.60	Daniel Komen	KEN	1996
10 000 m	27:07.91	Richard Chelimo	KEN	1993
3000 m SC	7:59.42	Paul Kipsiele Koech	KEN	2007
110 m H	12.91	Dayron Robles	CUB	2008
400 m H	47.65	Bershawn Jackson	USA	2010
High Jump	2.42	Patrik Sjöberg	SWE	1987
Pole Vault	5.95	Rodion Gataulin	URS	1989
Long Jump	8.59	Ivan Pedroso	CUB	1997
Triple Jump	17.93	Kenny Harrison	USA	1990
Big Shot (City event)	22.09	Christian Cantwell	USA	2010
Shot Put	21.68	Udo Beyer	GDR	1986
Discus Throw	69.46	Mac Wilkins	USA	1980
Hammer Throw	79.28	Markus Esser	GER	2011
Javelin Throw	89.78	Andreas Thorkildsen	NOR	2006
4x100 m	38.60	Great Britain	GBR	2011
4x400 m	3:02.42	Russia	RUS	2011

WOMEN

100 m	10.90	Irina Privalova	RUS	1994
200 m	21.88	Allyson Felix	USA	2009
400 m	49.70	Allyson Felix	USA	2007
800 m	1:56.71	Maria Mutola	MOZ	1998
1000 m	2:30.72	Maria Mutola	MOZ	1995
1500 m	3:57.12	Mary Decker	USA	1983
1 mile	4:24.6m	Silvana Cruciată	ITA	1981
3000 m	8:24.66	Meseret Defar	ETH	2006
5000 m	14:12.88	Meseret Defar	ETH	2008
10 000 m	31:07.34	Meseret Defar	ETH	2009
3000 m SC	9:36.10	Habiba Ghribi	TUN	2012
100 m H	12.42	Gail Devers	USA	2002
400 m H	53.70	Zuzana Hejnova	CZE	2013
High Jump	2.07	Blanka Vlasic	CRO	2007
Pole Vault	4.85	Yelena Isinbayeva	RUS	2008
Long Jump	7.05	Galina Chistyakova	URS	1989
Triple Jump	14.85	Olga Saladuha	UKR	2011
Shot Put	20.30	Valerie Adams	NZL	2013
Big Shot (City event)	20.63	Nadezhda Ostapchuk	BLR	2010
Discus Throw	68.77	Sandra Perkovic	CRO	2012
Hammer Throw	73.43	Betty Heidler	GER	2011
Javelin Throw	68.59	Mariya Abakumova	RUS	2013
4x100 m	42.85	Ukraine	UKR	2011
4x400 m	3:27.17	Russia	RUS	2011



Prize Money

Diamond Race Events

Place	
1	10 000 USD
2	6 000 USD
3	4 000 USD
4	3 000 USD
5	2 500 USD
6	2 000 USD
7	1 500 USD
8	1 000 USD

Stadium Record Bonus all events: A Diamond!



IAAF *Diamond League*



DIAMOND CLUB

Stadium records can be short-lived – but diamonds are forever!

Since 1994 we have offered an extra bonus to anyone breaking a stadium record: A diamond! Since its inception, 71 diamonds have been handed out.

2013

Zuzana Hejnová	CZA	400 m H	53.70
Valerie Adams	NZL	Shot Put	20.30
Mariya Abakumova	RUS	Javelin Throw	68.59

2012

Yuliya Zaripova	RUS	3000 m SC	9:05.02
Valerie Adams	NZL	Shot Put	20.26
Sandra Perkovic	CRO	Discus Throw	68.77

2011

Kaliese Spencer	JAM	400 m H	53.74
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2010

Tyson Gay	USA	100 m	9.84
Bershawn Jackson	USA	400 m H	47.65
Christian Cantwell	USA	Shot Put	22.09
Nadezhda Ostapchuk	BLR	Shot Put	20.63

2009

Allyson Felix	USA	200 m	21.88
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2008

Abubaker Kaki	SUD	1000 m	2:13.93
Dayron Robles	CUB	110 m H	12.91
Meseret Defar	ETH	5000 m	14:12.88
Yelena Isinbayeva	RUS	Pole Vault	4.85

2007

Jeremy Wariner	USA	400 m	43.50
Kenenisa Bekele	ETH	3000 m	7:25.79
Aries Merritt	USA	110 m H	13.09
Paul Kipsiele Koech	KEN	3000 m SC	7:59.42
Allyson Felix	USA	400 m	49.70
Blanka Vlasic	CRO	High Jump	2.07

2006

Asafa Powell	JAM	100 m	9.86
Jeremy Wariner	USA	400 m	44.02
Paul Kipsiele Koech	KEN	3000 m SC	8:00.29
Andreas Thorkildsen	NOR	Javelin Throw	89.78
Sherone Simpson	JAM	200 m	22.00
Meseret Defar	ETH	3000 m	8:24.66
Kajsa Bergqvist	SWE	High Jump	2.02

2005

Isaac Songok	KEN	3000 m	7:35.84
Yelena Isinbayeva	RUS	Pole Vault	4.79

2004

Edith Masai	KEN	3000 m	8:43.03
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... CONTINUE DIAMOND CLUB

2003

Hestrie Cloete	RSA	High Jump	2.01
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2002

Alvin Harrison	USA	400 m	44.57
Wilson Boit Kipketer	KEN	3000 m SC	8:00.56
Lorraine Fenton	JAM	400 m	50.13
Gail Devers	USA	100 m H	12.42
Kajsa Bergqvist	SWE	High Jump	2.00
Svetlana Feofanova	RUS	Pole Vault	4.78

2001

Stacy Dragila	USA	Pole Vault	4.72
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2000

Japhet Kimutai	KEN	1000 m	2:14.28
Anzhela Balakhonova	UKR	Pole Vault	4.50

1999

Maurice Greene	USA	1000 m	9.87
Jerome Young	USA	400 m	44.64
Noah Ngeny	KEN	2000 m	4:50.08
Colin Jackson	GBR	110 m H	13.12
Anzhela Balakhonova	UKR	Pole Vault	4.45

1998

Maurice Greene	USA	100 m	9.90
Mahjoub Haïda	MAR	1000 m	2:15.17
John Kibowen	KEN	1 mile	3:51.32
Maria Mutola	MOZ	800 m	1:56.71
Melissa Morrison	USA	100 m H	12.53
Yelena Belyakova	RUS	Pole Vault	4.30

1997

Ato Boldon	TRI	100 m	9.95
Wilson Kipketer	DEN	800 m	1:41.73
Hicham El Guerrouj	MAR	1500 m	3:29.30
Moses Kiptanui	KEN	3000 m SC	8:01.80
Igor Kovac	SVK	110 m H	13.13
Ivan Pedroso	CUB	Long Jump	8.59
Kelly Holmes	GBR	800 m	1:57.14

1996

Michael Johnson	USA	200 m	19.77
Anthuan Maybank	USA	400 m	44.67
Hicham El Guerrouj	MAR	1500 m	3:29.59
Daniel Komen	KEN	5000 m	12:51.60

1995

Michael Johnson	USA	200 m	20.15
Shem Kororia	KEN	5000 m	13:02.80
Mark Crear	USA	110 m H	13.20

1994

Dennis Mitchell	USA	100 m	9.97
Jeff Williams	USA	200 m	20.19
Irina Privalova	RUS	100 m	10.90
Irina Privalova	RUS	200 m	22.02

